



Kiwaniis Kannon

website @ www.greensborokiwanis.org



The Kiwanis Club of Greensboro

The Kiwanis Club of Greensboro meets at noon each Thursday at the Marriott Hotel, 304 N. Greene St. Greensboro, NC
President: Preston Allen Past President: Randy Underwood President-elect: Mo McCord
Vice-president: Glenda Burkett Secretary/Treasurer: Liz Reinecke

February 2017

Love around the world



Love is the theme for February. In the stores there are pink cards and balloons, all displaying words of affection and love. And there are also flowers, lots and lots of flowers. In the depths of winter, it may seem a little odd to celebrate with so many flowers at a time of year when there are so few to be had naturally, but on the flipside, huddling with a loved one when it is so cold outside seems a very nice thing to do.

The main point of this story is not the impending arrival of Valentine's Day on the new calendar, but to celebrate the love and generosity of club members towards people who are in far away places that most have not been to and who for generations have been suffering from a disease that is now unknown in the US. And if it were not for Kiwanis and others, most all of us would still be moving along with our lives in total ignorance. All of this changed when Kiwanis International, in conjunction with UNICEF, announced the Eliminate Project in 2010, undertaking to rid the world of maternal neonatal tetanus or MNT. *(Cont. on p.2)*



Eliminated! 21 countries have eliminated MNT since 2011

2011	2012	2013	2014	2015	2016
Ghana	China	Sierra Leone	Madagascar	Mauritania	Niger
	Guinea Bissau	Iraq		Cambodia	Indonesia,
	Burkina Faso	Gabon		India	Equatorial
	Libera	Cote d'Ivoire			Guinea
	Senegal	Cameroon			
	Timor Leste	Lao People's			
	United Republic	Democratic			
	of Tanzania	Republic			



Eliminate, cont.

In September 2016 the Kiwanis Club of Greensboro, at one of its luncheons (see the October issue of the Kannon), celebrated a major milestone. This was reaching the "impossible" \$100,000 goal set for the club at the start of the project. And this was not a celebration of pledges, but of real hard cash.

It is really astounding that people in Greensboro could be so generous and loving to mothers and kids so far away. It is often said that "generosity begins at home," so if such a gift had been given to mothers and children in Greensboro (and indeed it has been many times over) then that is easily understood. But when Kiwanis International asked for donations to end MNT overseas it could easily be imagined that only a few hundred, possibly a couple of thousand, dollars might be raised here. Not so! *The Kiwanis of Greensboro club is one of only three in the state that has raised over \$100,000.* To date, we have raised over \$700 per member for this cause. The club has sent its love around the world!

MNT is a swift and painful killer disease of newborn children and many of their mothers. It affects the poorer regions of the world and is caused by a lack of immunization of women of childbearing age and limited or absent clean delivery services and improper post-partum cord care. Once the disease is contracted, the fatality rate can be as high as 100% without hospital care and between 10-60% with hospital care. As late as 2013, after the Kiwanis program had started, it still killed over 49,000 babies. The solution is an easy one in theory, as MNT is preventable through immunization of women with a TT vaccine. A

newborn delivered by a protected mother is also protected from the disease in the first few months of its life.

So how is our money being used and how effective is the eradication program? The World Health Assembly first called for elimination of MNT in 1989. In 2010 Kiwanis International began the joint project with UNICEF that we are all familiar with. According to the World Health Organization, in 1999 there were 57 countries in which the disease was rife. As of today, 41 of these 59 countries have been validated for MNT elimination, leaving 18 countries in which the disease still exists. Even though MNT has not been fully eradicated to date, and the mission therefore continues, this is a tremendous achievement and the club can be proud to say it has played its part well.

Take out the club Member's Directory and turn to page 41 where you will see the list of members who gave significant amounts of money and were awarded the Zeller and Hixson awards. In addition there have been many more members who contributed some sum to the campaign. It is an impressive list.

The Eliminate Project throughout has been led by Bob Sevier, and prior to her death, Lynn Browning. They have stood on the podium many times at club luncheons urging us to give more and more. It has not been an easy task, but they have both done an amazing job in leading this effort and deserve our thanks for their dedication. But the thanks also go to you, the members, who have shown your love in a big way for the mothers and children of the world. Happy Valentine's Day!

18 countries still need to eliminate MNT

Afghanistan	Democratic Republic of the Congo	Kenya	Philippines
Angola	Ethiopia	Mali	Somalia
Central African Republic	Guinea	Nigeria	South Sudan
Chad	Haiti	Pakistan	Sudan
		Papua New Guinea	Yemen

Our February Programs



February 2, 2017

Bob Phillips
Executive Director,
Common Cause North Carolina

**A "Common Cause" Agenda for
Good Government**

Introduction: Vance Barron
Invocation: Hugh Black
Guests: Harlon Costner
Courtesy: Bill Shaw
House: Curtis Laughlin, Tom McClure, Churchill Brown, Randy Uzell
Reception: Graham Pritchard,

Kenton Kreager, Woody Deyton,
Jim Baker
50/50: John Scott, Rick Dodson

Bob Phillips has been executive director of Common Cause North Carolina since 2001. His work includes lobbying the legislature and building statewide grassroots campaigns for good government reforms. He is a native North Carolinian, a graduate of UNC-Chapel Hill, and worked as a broadcast journalist in Raleigh and press secretary for former Lt. Gov. Dennis Wicker before joining Common Cause.

February 23, 2017

James R. Otteson, Ph.D.
Executive Director, BB&T Center for
the Study of Capitalism,
Wake Forest University

Ethics and a Free Market Economy

Introduction: Bill Walke
Invocation: Sally Millikin
Guests: Allison Fuqua
Courtesy: Brenda Fox
House: Walt Sowinski, Robert Bell, Miriam Bradley
Reception: Graham Pritchard, Kenton Kreager, Woody Deyton
50/50: Dixon Johnston, Robert Gretton

Dr. Otteson is a political economist and philosopher. He holds appointments at Wake Forest University as the Thomas W. Smith Presidential Chair in Business Ethics, a Professor of Economics, and the Executive Director of the BB&T Center for the Study of Capitalism. His published works include studies on the ethics of Adam Smith, the 18th century Scot who laid the foundation for marketplace economics.

February 9, 2017

John Chapman
Executive Education Director of
Business Development,
Adjunct Professor
Bryan School of Business and
Economics, UNCG

Sales gets a bad name

Introduction: Vance Barron
Invocation: Anne Daniel
Guests: Ross Cox
Courtesy: Sally Millikin
House: Bill Britt, Woody Deyton, Allison Fuqua, Dave Kinne
Reception: Graham Pritchard,

Kenton Kreager, Woody Deyton,
Ben Coston
50/50: Bob Nolan, Andrea Neese

John Chapman has extensive experience in sales, having worked for Coca Cola, Stanley Tools, and several other engineering companies since obtaining his MBA from the Wake Forest Babcock School of Management in 2001. He has developed quite an entrepreneurial portfolio of businesses in Greensboro since 2008 and has been engaged as a consultant to a Chinese tool company expanding its business to the US.

February 16, 2017

Phil Koch
Syngenta (retired)

The Berlin Airlift, 1948-1949

Introduction: Bob Borden
Invocation: Randy Uzzell
Guests: Glenda Burkett
Courtesy: Lenny Guyes
House: Lenny Guyes, Clyde Taylor, Max Sharpe, Alan Atwell
Reception: Graham Pritchard,
Kenton Kreager, Woody Deyton,

Marikay Abuzuaiter
50/50: Dick Kern, Danny Barden

Having retired from Ciba-Geigy (now known as Syngenta) in 1994, Mr. Koch enrolled as a 77-year-old undergraduate at UNCG in 2012. He published the amusing "graduation speech" he "never gave" in *O.Henry* magazine in May 2015 (at page 128). He has a long bucket list of interesting endeavors, which he is constantly checking off. He is on our bucket list this month. (And now we are on his.)



News and Views

Youth Protection

Over the last few months, you have seen several photographs published in the Kannon showing Key Club members doing various projects with members of our club. In addition, Kiwanis members have been in schools during the Fall presenting dictionaries and pairs of shoes. By necessity, given the mission of Kiwanis, members of our club frequently come into direct contact with children and youth of all ages. For this reason, Kiwanis International, the Board of the Kiwanis Club of Greensboro, and myself as President, take youth protection very seriously. I have therefore asked Mo McCord to include this important message.

—Preston Allen, President

Kiwanis clubs are pursuing the mission to enhance the lives of children in Greensboro and across the world. As part of this mission we need to understand the importance of protecting children and youth from harm of any kind, and to be cognizant of the rules that Kiwanis International has put in place to achieve this. The Kiwanis Club of Greensboro is fortunate to sponsor Key Clubs at Page and Grimsley High Schools whose members have participated in many of the club's community service projects. There are more than 300,000 members of Kiwanis programs around the world that are in an under age category. When members work with and mentor youth projects and activities, the care and welfare of these young people are being entrusted to us. Parents, guardians, community members and their children and youth trust us to run programs and events that are safe, and at which everyone will have the responsibility to act with the highest standards of behavior, conduct, and awareness.

Please review the KI youth protection guidelines carefully.

—Mo McCord, President-elect

Youth Protection Guidelines

- Kiwanis clubs must inform and educate members annually on the Youth Protection guidelines
- Any member having direct contact with a Service Leadership Program (Key Club, Aktion Club, Builders Club, etc.) is required to have a criminal history background check verified by KI
- If a chaperone is needed for a Kiwanis service project, this person must be a Kiwanis member, be at least 21 years old, and be approved and registered with the school or agency to accompany youth at a specific event.
- Any overnight stays require a specific number of chaperones per group of students
- When transporting youth, there must be at least 3 people in the vehicle at all times
- No medications may be administered to a child without written parental permission, either prescription or non-prescription
- No alcohol, tobacco, or recreational drug may be consumed at any Kiwanis event at which youth are present
- Any troubling behavior must be reported to an appropriate party
- Any documentation that has information about youth participants should be kept confidential and stored in a protected environment
- Members should be extremely careful using social media and avoid initiating any form of personal relationship or connection with an under age person
- If behavioral or health issues occur, always seek immediate professional help
- When rules conflict, always go with the highest applicable standard

Membership Moment



Preston Allen, center, welcomes new Kiwanis member William B. Davis while guest speaker Deborah Moy and Bill Walke look on.

The Kiwanis Formula Is: **LOVE IT! LIVE IT! SHARE IT!**

In the story on page 6, Bill Walke shows us how recruiting new members is done, and makes sharing our love for Kiwanis so easy. Let's all follow his advice this February and make it "share the love month." We know that you love your club and want to make it even more effective in helping the children of the community. The more members we have, the greater the impact and rewards for all. You know that special feeling that you get when you help someone else? You can share the love by reaching out to prospective members and asking them to join us. Do it the Bill Walke way! We value our most recent new members: J. Adam Kensky, William B. Davis and Lloyd E. Milks IV. Welcome and Happy Valentine's Month!

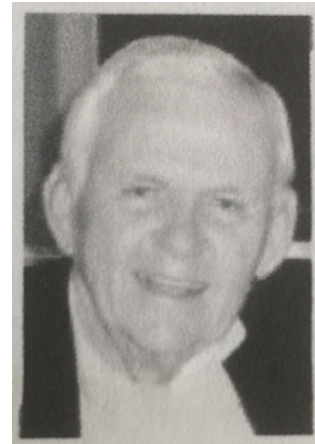
—John Bayersdorfer,
Membership Chairman



February Birthdays

- | | |
|--------------------|----------------------|
| 1 Bill Crawford | 11 Jim Armstrong |
| 2 Charles Braley | 15 John Bayersdorfer |
| 3 Phillip Price | 17 Woody Deyton |
| 4 Sue Ireland | 18 John Scott |
| 10 George Lockhart | 22 Charles West |

In Memorium



Our fellow Kiwanian Charles Richard "Dick" Routh passed away peacefully on December 24, 2016, at the age of 82, with all of his family at his side. He joined the Greensboro club in May 2012 after a career in property management and development in several senior management positions. Dick was an all-state football and basketball athlete, receiving a basketball scholarship to Virginia Tech and later transferring to Elon. Dick passed away after a short illness in December and is survived by his wife, Delaine, to whom he was married for 62 years.

Bill Walke shows us how to recruit

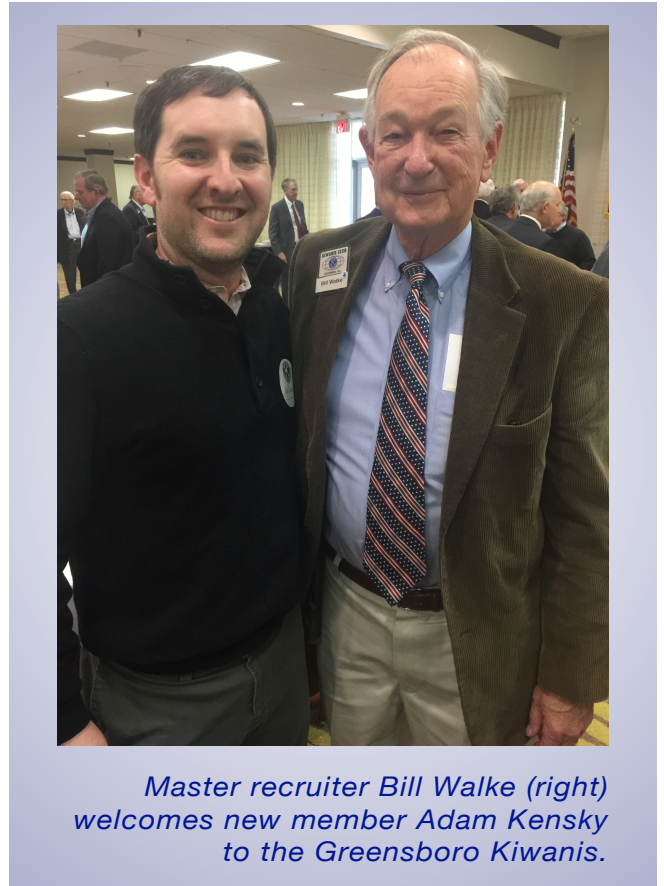
Bill Walke has probably brought in more new members to the club than anyone else (or is it everyone else?). Many of the Thursday lunch crowd are there because of Bill's talent at recruiting. So how does he do it? Could it be the laid back, "no pressure" air that he possesses? Is there some hidden ability whereby people just can't refuse him? Does he have some special super powers? Whatever it is, it works wondrously well, and the club would be much smaller without him.

Bill recruits an average of three new members a year. Because he has been a member since 1980, this equates (assuming he has kept up this average throughout his tenure) to over 100 members, which is equivalent to about 66% of the members in the club today.

If you ask Bill how he does it, he simply smiles and says that he "just asks folks" if they will join the Kiwanis. Of course, by "folks" he often means total strangers, tempting them with how much Kiwanis will improve their lives, encouraging them to come to "just one free meeting as my guest," and then exerting subtle pressure to join while at the same time not seeming to pressurize at all. It pays off with not only new members who just come to the luncheons, but several presidents, board members, and other major contributors who have made the Kiwanis Club of Greensboro one of the best civic clubs in the city.

Bill quickly made his mark at the club after being recruited himself by the former Kiwanis member Charles Skinner in 1980. He left the McCleansville Lions to join the Greensboro Kiwanis because "the club had a much better luncheon schedule, rather than the evening Lions meetings."

Bill quickly rose through the ranks of the Kiwanis and became the President of the club for the 1986/1987 year. Bill says of this time: "My year as president was a lot of fun. During this period, we had five Key Clubs and the District Key Club convention was held in Greensboro with over 500 people attending. Our club was the host club."



Master recruiter Bill Walke (right) welcomes new member Adam Kensky to the Greensboro Kiwanis.

So why does Bill recruit? In his own words:

"The Greensboro Kiwanis has been so important in my life that I like to share it with others. There are currently 25 active members that I have had the pleasure to bring into the club and many more former members.

"I tell the people I meet the truth: I enjoy the fellowship, the programs, and helping children."

This passion is the real secret of Bill's recruitment success.

