



Kiwaniis Kannon

website @ [www.greensborokiwanis.org](http://www.greensborokiwanis.org)



# The Kiwanis Club of Greensboro

The Kiwanis Club of Greensboro meets at noon each Thursday at the Marriott Hotel, 304 N. Greene St. Greensboro, NC  
President: Preston Allen Past President: Randy Underwood President-elect: Mo McCord  
Vice-president: Glenda Burkett Secretary/Treasurer: Liz Reinecke

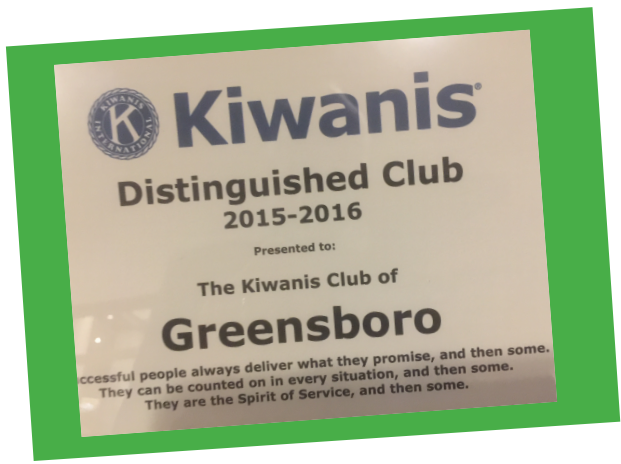
March 2017

## Club Wins Major Award

"It's a major award," says Ralphie's Old Man in the movie, "A Christmas Story." In describing his award (a rather erotic lamp in the shape of a lady's leg) to his family and neighbors, he tells them, "it is indescribably beautiful," and turns the light on in his front parlor window for all to see. Well, although we are now clearly having warmer weather than the season in the movie, it was with great pleasure that President Allen announced recently that the Kiwanis Club of Greensboro has just been given a "major award" of its own.



*Preston Allen (left) shows off our distinguished club award with Liz Reinecke and Randy Underwood*



For the 2015/16 Kiwanis year, Kiwanis International gave each district the power to create their own distinguished club program. The Carolinas District renamed their award the Club Excellence Award, and asked the clubs in the district to apply for it. Clubs had to submit their applications in the early Fall of last year, and had to demonstrate why they thought they should get the award based on several criteria. We can now proudly state that we have just been presented with the 2015/16 Kiwanis Club Excellence Award

for the Carolinas District, and this Kannon is our own way of putting our award in the "front room window" for our members to see.

President Allen was taken by surprise when he was asked to come up to the stage at the recent Carolinas District convention held at Myrtle Beach. He was hoping that he had not inadvertently upset someone in the club's establishment. But Les King, the Carolinas District Governor, soon put him at ease by singing the praises of the Kiwanis Club of Greensboro. Our members know what a wonderful club we have here, but now a light has shined on us at the district level. Preston told our members at the regular lunch meeting on February 16<sup>th</sup> that it was "one of his proudest moments" to receive the award on our behalf.

*(Cont. on p.2)*

## Major Award, cont.

The award was won for the 2015/16 year under the presidency of Randy Underwood, so President Allen asked Randy to come to the podium so that he could be handed the plaque commemorating the achievement. In addition, Preston thanked Liz Reineke for her outstanding contribution last year as Club Secretary.

So how did we do it? As noted above, the club had to demonstrate its ability to meet several important criteria that would be scored by the Carolinas District. There were seven areas that we needed to demonstrate significant achievements. These were what was submitted:

**1. Inspirational:** Because our members value service to our community, they participated in many hands-on activities including handing out dictionaries, donating shoes, and cleaning and painting on several projects for kids in our area. Financially we raised a lot of money, and in turn this enabled the club to give cash gifts to the children of our community at more than \$68,000 which is twice the amount given last year and more than in recent memory. The club also achieved becoming a \$100,000 Eliminate club with payments exceeding its promise.

**2. Meaningful:** All service projects are vetted carefully by visiting the receiving organization, talking with them about their needs, and determining if the project meets the needs of children within our time and money parameters. All projects are approved by the Board. College night was noted as our most meaningful achievement, having been in existence for nearly 40 years.

**3. Positive influence:** It was noted that the club has had an outstanding relationship with the Page and Grimsley High School Key Clubs for many years, and that the high school teens have participated in many of our events, including One Day, bell ringing, and other volunteer opportunities. The "terrific kids" program at Gateway school was mentioned, as was the scholarship of \$1,500 per year for four years to distinguished local high school graduates.

**4. Action oriented:** The club advised that we participate in many local events, including the Greensboro holiday parade where we give out candies to the children and hold a massive cartoon character balloon. Also we volunteer for the local PGA event, the Wyndham Classic golf tournament. It was noted that we attend district and international conventions, go to other Kiwani clubs in the district, as well as welcoming their clubs to our meetings.

**5. Community minded:** Most of the club's speakers at our weekly meetings are community representatives, including politicians from the city and state of NC, local businessmen talking about how the community is being developed, academics from the local universities, church leaders from diverse congregations, charities, and leaders of other organizations oriented towards the needs of children.



**6. Trained:** The leadership of our club attended several training sessions and conventions during the year. New members receive orientation, and the leaders of committees attend a special meeting at the start of each year to learn about the goals of the incoming president and to become familiar with who will be on their respective committees.

**7. Membership:** The club recruits new members on an active basis and was required to list all of the new members in 2015/16. There were 17 new members recruited in the year.

When we consider the club in the light of a scorecard, it is really impressive what was accomplished over the course of 12 months. Clearly the Carolinas District officers were impressed with the efforts of our members, and we got our "major award." It shined a new light on our club, and our neighbors took notice!

# Our March Programs



**March 2, 2017**

**Steve Friedland**  
**Professor of Law,**  
**Elon University School of Law**

**Legal education in the year 2020**

*Introduction:* Jim Exum  
*Invocation:* Sheila Cauthen  
*Guests:* Woody Deyton  
*Courtesy:* Sally Millikin  
*House:* Curtis Laughlin, Tom McClure, Churchill Brown, Randy Uzell

*Reception:* Graham Pritchard, Kenton Kreager, Woody Deyton, Tom Smith  
*50/50:* John Clark, Greg Williams

Professor Friedland is an Associate Dean at Elon Law School and is Director of the Center for Engaged Learning in the Law. He earned his J.D. degree at Harvard Law School and a doctor of jurisprudence degree at Columbia University. He has been recognized as one of the best law teachers in the country.

**March 9, 2017**

**The Honorable Mark Martin**  
**Chief Justice**  
**Supreme Court of North Carolina**

**The future of our courts**

*Introduction:* Jim Exum  
*Invocation:* Scott Harvey  
*Guests:* Lenny Guyes  
*Courtesy:* Wayne Ford  
*House:* Bill Britt, Woody Deyton, Allison Fuqua, Dave Kinne  
*Reception:* Graham Pritchard,

Kenton Kreager, Woody Deyton, Marikay Abuzuaiter  
*50/50:* Danny Barden, Scott Harkey

Chief Justice Martin has more than twenty years of experience on the bench, first as a Superior Court judge, then as a judge on the North Carolina Court of Appeals, and finally as an Associate Justice and then Chief Justice on the Supreme Court of North Carolina. He provides leadership to all aspects of the bench and bar.

**March 16, 2017**

**The Honorable Josh Stein**  
**Attorney General of the State of**  
**North Carolina**

**Protecting North Carolinians—an**  
**update from the Attorney General**

*Introduction:* Jim Exum  
*Invocation:* Bob Hood  
*Guests:* Walt Sowinski  
*Courtesy:* Woody Deyton  
*House:* Lenny Guyes, Clyde Taylor, Max Sharpe, Alan Atwell  
*Reception:* Graham Pritchard, Kenton Kreager, Woody Deyton, Ben Coston

*50/50:* Monica Vaughan, Rick Dodson

Josh Stein recently took office as Attorney General. His prior legal experience includes service as Senior Deputy Attorney General, as a senator from Wake County, as a legal counsel in the United States Senate, and as a member of the law firm Smith Moore Leatherwood. After graduating from Dartmouth College, he taught high school in Zimbabwe for two years. He also has degrees from Harvard Law School and the Kennedy School of Government.

**March 23, 2017**

**Robin Britt and Karen Martinez**  
*Robin Britt is Executive Director of*  
*Guilford Child Development.*  
*Karen Martinez is its Director of*  
*Community Partnerships.*

**Meeting the needs of Guilford**  
**County children**

*Introduction:* Vance Barron  
*Invocation:* Ross Cox  
*Guests:* Alan Atwell  
*Courtesy:* Glenda Burkett  
*House:* Walt Sowinski, Robert Bell, Miriam Bradley  
*Reception:* Graham Pritchard, Kenton Kreager, Woody Deyton, Jim Baker  
*50/50:* Bob Nolan, Andrea Neese

Robin Britt is a former U.S. Congressman from the Sixth District and a former Secretary of the North Carolina Department of Human Resources. He has devoted the bulk of his career to improving the lives of children in Guilford County. Guilford Child Development is one of the largest nonprofit organizations in the area. It employs more 300 people and has an annual budget of about \$20 million. Karen Martinez is its Director of Community Partnerships.

**March 30, 2017**

*No lunch meeting; 5th Thursday*  
*evening social*



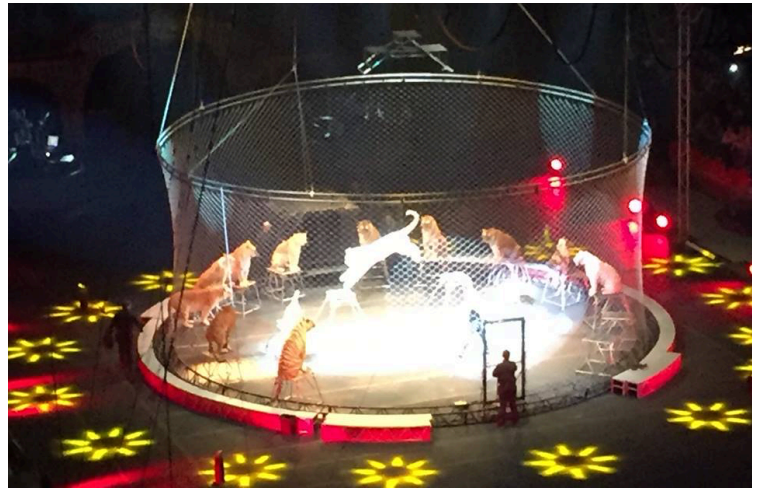


# News and Views

## The First and Last Circus

On January 15<sup>th</sup>, Ringling Brothers and Barnum & Bailey Circus announced the closure of their famous circus for good, after nearly a century and a half of entertainment. The February shows in Greensboro gave our local community one last chance to see this touring circus before its final farewell later in the spring.

As one might expect, the February shows absolutely packed the Greensboro Colliseum. And due to the generosity of one of our members, Tom Ward, the Greensboro Salvation Army was able to take along 20 children to see their very first circus. They all watched in amazement at the various acts, including a lady shot across the arena as a human cannonball, trapeze artists in the sky, strong men, acrobats, over a dozen tigers, camels, trained poodles, and of course, lots of clowns. Tom asked that his gift be given in the name of the Kiwanis Club of Greensboro. President Allen thanked Tom for his generosity at one of our February lunch meetings.



## Volunteer Opportunity

March 7<sup>th</sup> is Pancake Day at the IHOP in aid of Duke Children's Hospital and the Miracle Network. There are 2 hour shifts (7am to 7pm) and you can sign up on-line at: <https://ihopvolunteer.childrensmiracletnetworkhospitals.org/>



Tom Ward (above, left) shares a laugh with David Kinne and Dick Kern.

## 50/50 Winner

Bob Hood (far right) was the lucky winner in February.

Congratulations, Bob!



## Fifth Thursday

March has five Thursdays in the month, so there will be no lunch meeting on March 30<sup>th</sup>. No venue has yet been announced for this, but watch for an announcement very shortly.

## 100 YEARS Celebration

Preston Allen advised that he is putting together a team to decide how the club should best celebrate its 100-year anniversary in 2019. If anyone would like to participate in this, please let him know.



## TRAINING DAY

There will be a full day of training provided for all members who are interested at a Kiwanis Club Coaching Day to be held on Saturday, April 8, 2017. This will take place at the GTCC Campus at Jamestown from 8 am to 4 pm. The program will consist of three tracks that can be attended: service growth, membership growth, and club strengthening. The cost to members of the club is **free**, as the Carolinas Division will pay \$10 of the \$25 cost, and the club will pay the balance. Lunch is also included. For information, contact Liz Reinecke.

### Program Overview

8:00 – 8:30	Registration Open		
8:30 – 9:00	Continental Breakfast		
9:00 – 9:45	<p style="text-align: center;"><b>Opening Plenary</b></p> <p style="text-align: center;">Welcome &amp; Introductions</p> <p style="text-align: center;">Governor's Opening Remarks</p> <p style="text-align: center;">Keynote: <i>"The 5 Elements of Successful Kiwanis Clubs"</i></p>		
9:45 – 10:00	Break		
	<b>Track 1</b>	<b>Track 2</b>	<b>Track 3</b>
	<b>Service Growth</b>	<b>Membership Growth</b>	<b>Club Strengthening</b>
10:00 – 10:50	<i>Rediscovering Your Community</i>	<i>The Role of the Membership Chair</i>	<i>Strategic Planning for Clubs of All Sizes</i>
11:00 – 11:50	<i>The Power of SLPs</i>	<i>Recruiting Strategies</i>	<i>Publicizing Your Club</i>
12:00 – 12:50	Lunch		
1:00 – 1:45	<i>Unique Programs You Can Replicate</i>	<i>Engaging and Retaining Members</i>	<i>Techniques for Creative Fundraising</i>
1:55 – 2:35	<i>Strategies for Community Partnerships</i>	<i>Developing &amp; Using Club Satellites</i>	<i>Best Practices in Club Management</i>
2:35 – 2:50	Break		
2:50 – 3:30	Club-Level Action Planning		
3:40 – 4:00	<p style="text-align: center;"><b>Closing Plenary</b></p> <p style="text-align: center;">Closing Comments: <i>"Building Stronger, More Relevant Clubs TODAY"</i></p> <p style="text-align: center;">Adjourn</p>		

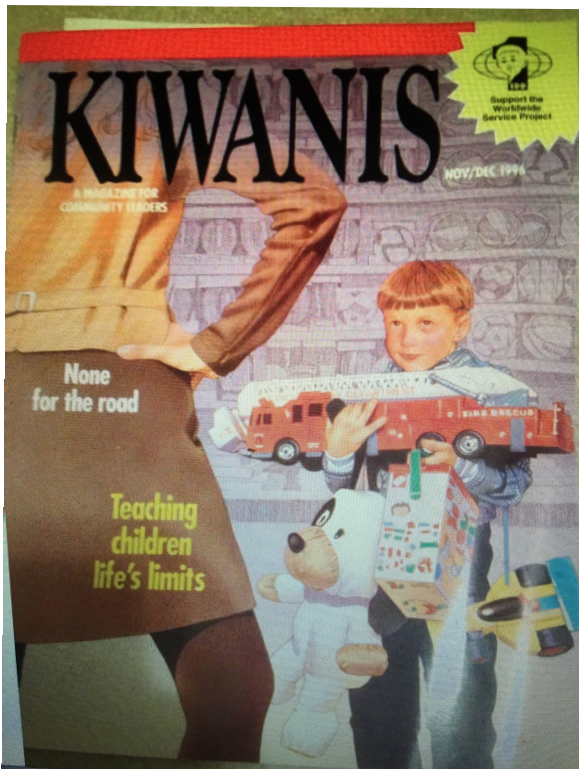
# Membership Moment

The current Formula for Kiwanis is Love it, Live it, Share it! But the original “objects” or tenets were six points that remain relevant today and were approved by Kiwanis club delegates at the 1924 Kiwanis International Convention in Denver, Colorado. Through the decades, they have remained unchanged:

- To give primacy to the human and spiritual rather than to the material values of life.
- To encourage the daily living of the Golden Rule in all human relationships.
- To promote the adoption and the application of higher social, business and professional standards.
- To develop, by precept and example, a more intelligent, aggressive and serviceable citizenship.
- To provide, through Kiwanis clubs, a practical means to form enduring friendships, to render altruistic service and to build better communities.
- To cooperate in creating and maintaining that sound public opinion and high idealism which make possible the increase of righteousness, justice, patriotism and goodwill.

Makes sense doesn't it; so share it with others who may want to join us in this worthwhile endeavor.

— John Bayersdorfer,  
Membership Chair



*Above: new member Jennifer Noble being welcomed by Ted Barnett.  
Below: New member Sucie Sorensen receives her membership certificate from Preston Allen.*



## NEW MEMBERS

We are very pleased to welcome Avery Long, Jennifer Noble and Sucie Sorensen to the Greensboro Kiwanis.

◀ *New member Avery Long was once featured, when he was a young boy, on the cover of the November/December 1996 issue of Kiwanis Magazine. Avery's mom was a member of the Kiwanis.*



# President's Message

Our Kiwanis Year seems to be flying by to me. With the nice weather we have experienced lately it is almost like Spring wants to hurry up and get here. We will probably have a good snow in March.

**Our club members have done and continue to do so much for the children of our community.** As we look around however, it never seems to be enough. It is important that we continue our pursuit of the Kiwanis “Defining Statement” which we recite together at the beginning of our weekly lunch meetings. “Improving the lives of children of the world, one child and one community at time” really does express what we are all about. I just can’t get over Tom Ward taking 50 kids from the Salvation Army Boys and Girls Club to the last ever Barnum and Bailey Circus recently in the name of the Kiwanis Club of Greensboro. What an awesome example. Tom, thank you!

Then there is all the giving of our members to the Greensboro Kiwanis Foundation which will be used to fund the many projects for kids throughout the year along with many hours of hands on service by many of our Kiwanians in support of those projects. While I thank you for all you do, I also challenge each of you to make suggestion of how we can do more. As I have said in the past (on average worldwide) each Kiwanian helps 200 children, therefore, one way to do more for the kids in our community is to recruit more Kiwanians. We have recently brought 5 new members on board with several on the way which is outstanding. Unfortunately, I am sorry to say we have also lost some longstanding members. Please do what you can to invite and recruit a new member this year.

**One thing I have learned this year is how great Kiwanis is worldwide.** Being President has exposed me to great ideas that have also made other clubs successful like ours. Each Kiwanis Club has its distinct culture which evolves as new ideas surface. I always look forward to your ideas on how we can do more for the children in our community.

There are a few items in the near future I wish to invite you to participate in.

- March 7<sup>th</sup> is National Pancake Day, which is held by our partner organization IHOP. Please help out if possible.
- March 30 will be our first 5<sup>th</sup> Thursday for this year. Bring a prospective member!
- April 8<sup>th</sup> is Kiwanis Club Coaching Day. If you want to know more about Kiwanis, come on out with us for a great day (free lunch too!).
- April 22 will be our Kiwanis One Day event being organized by none other than our very own Bill Shaw. Rumor has it that other Kiwanis Clubs want to join forces with us. How good is that?

More information will be forthcoming about all these events but save these dates on your calendar.

— Preston Davis,  
President

## March Birthdays



- |                   |                   |
|-------------------|-------------------|
| 2 Sally Millikin  | 21 Fred Hutton    |
| 7 John Clark      | 24 Jonathon Clapp |
| 9 Curtis Laughlin | 25 Kenton Kreager |
| 13 Bob White      | 27 David Craft    |
| 19 Andrea Neese   | 29 Herb Oliver    |

*Kiwanis Club of  
Greensboro*  
Editors: Robert and  
Linda Gretton

